

Justin Time finds international slots

Broadcasters in Latin America, Finland and Israel have picked up rights to the debut preschool series from Toronto-based animation outfit Guru Studio.

Discovery Kids Latin America, YLE Finland and Hop! Channel Israel have all taken Justin Time (26x11'), a series Guru has created for Family Channel and Disney Junior Canada and which will debut this year.

Guru showed off the series to international broadcasters for the first time at Mipcom in last year. Co-founder and Guru VP Mary Bredin said the firm expected to announce further deals in the near future.

Guru set up its own distribution arm in September last year to handle sales Justin Time and has hired Spain's Imira Entertainment to oversee distribution in Iberia, Latin America and Italy.

15 Mar 2011

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