



Guru's *Justin Time* Explores the World with Disney Jr.

By [Jennifer Wolfe](#) | Monday, October 7, 2013 at 3:58 pm | [AWN News](#)

Posted In | News Categories: [Business](#), [Cartoons](#), [Events](#), [Places](#), [Television](#) | Geographic Region: [Africa](#), [Europe](#), [Middle East](#) | Event: [MIPCOM](#) | Site Categories: [Business](#), [Cartoons](#), [Events](#), [Places](#), [Television](#)



Cannes, France -- The Disney Channel has acquired Guru Studio's Emmy-nominated preschool show *Justin Time* (52 x 11), for its channels in Central and Eastern Europe, the Middle East and Africa, extending the show's reach throughout every continent.

The four-year deal, brokered by Guru Studio's newly appointed Director of Sales, Ian Lambur, includes all Pay TV rights for both Seasons 1 and 2 of *Justin Time*. The high-rating show has already aired on Disney channels in Canada, Australia, New Zealand, Germany and Italy.

Ana Izquierdo, Senior Manager Acquisitions EMEA, The Walt Disney Company Iberia, comments, "We are always looking to acquire the best content for the Disney Junior brand, so we are very excited to welcome this excellent preschool show to our line-up."

Mary Bredin, Vice President Guru Studio added: "Disney Channel has been such an important partner for us and the *Justin Time* brand, and to be added to more of their channels' programming only spells success. We're thrilled to see our flagship series extend its reach on Disney."

Justin Time already airs in over 70 countries on top kids broadcasters across the globe such as Sprout and NBC Kids (US, where it reached the #1 slot last year), Disney Junior (Canada, Australia, New Zealand, Germany, and Italy), SRTL (Germany), Discovery (Latin America), Discovery Familia (Spanish USA), Netflix (US, UK and Latin America), Nick Jr. (France), Tiny Pop (UK), and Hop! Channel (Israel), Mediacorp (Singapore), and True Visions (Thailand), among others.

Recently nominated for the highly prestigious 2013 Daytime Entertainment Emmy Award for *Outstanding Pre-School Animated Program* as well as three Annie Awards, *Justin Time* is a character-driven animated series for three to six year olds based on an original concept by Brandon Scott.

The series follows the adventures of Justin and his imaginary pals Olive and Squidgy as they set off on fantastical adventures in time, told from every corner of the world. Justin's everyday pre-school challenge sets the stage for adventure, as they ride rockets into space; discover new worlds with the Vikings; and chase Cleopatra's cat through the pyramids of Egypt. Squidgy, his faithful clay friend is always there to help, and Olive is always a friendly face in every new place.